

# 中山大学旅游学院

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Call for Papers

## International Conference on Tourism Science

Guangzhou/Canton, China

Nov. 15<sup>th</sup> – 16<sup>th</sup>, 2014

### Organizers

School of Tourism Management, Sun Yat-sen University, Guangzhou, China

### Supporter

Center for Tourism Planning & Research, Sun Yat-Sen University, Guangzhou, China  
Monitoring Center for UNWTO Sustainable Tourism Observatories, Guangzhou, China

Tourism has become an important force to promote social and economic development. Apart from that, the research spectrum of contemporary tourism has been steadily broadened. It goes gradually from an edge discipline to dialogue with other core fields. New ideas, new perspectives, new methods are increasingly emerging. In this process, the tourism research community in China has been playing a more and more important part in the international tourism research field.

In this context, The School of Tourism Management of Sun Yat-sen University (Guangzhou) initiated and invited the School of Hotel and Tourism Management of Hong Kong Polytechnic University (SHTM) to jointly organize this “International Conference on Tourism Science”. The main goal of the conference is to provide an opportunity for academicians and professionals from tourism sciences and its related fields from all over the world to come together and learn from each other. An additional goal of the conference is to provide a place for academicians and

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professionals with cross-disciplinary interests related to tourism to meet and interact with members inside and outside their own particular disciplines. The conference is also an important academic activity to celebrate the 10th anniversary of School of Tourism Management of Sun Yat-sen University (STM-SYSU).

**Conference Theme:**

Tourism Research: New Perspectives, New Methods and New Trends

**Conference Topics:**

Manuscripts are invited on topics related to the issues described below, but are not limited to:

- Tourism research: theory, methods and paradigm
- Tourism and identity
- Tourism: politics and power
- Tourist experience: emotion, cognition, and social interactions
- Tourism, diaspora and mobility
- E-tourism: new technology and new trend
- MICE tourism and sports tourism
- Tourism: environment impact and global climate change
- Tourism policy, planning and management
- Other areas related to tourism research

**Number of Participants: 100**

**Paper Submission:**

1. Requirements for submissions
  - Official language are both Chinese and English in paper writing and presenting
  - Any submission must not have been, or will not be published elsewhere or submitted to another conference before the review notification date of this conference.
  - All submissions will be reviewed by technical committees of the Conference based on originality, technical quality and presentation.
2. Submission formatting (please see the attachment)



### Important Dates

Abstract submission:	August 15, 2014
Notification of acceptance of abstracts:	August 31, 2014
Final paper submission and early registration:	October 15, 2014
Conference:	November 15, 2014

### Registration

Early Bird Rate (Before 31st August):	US\$ 180
Full Rate (After 1st of September):	US\$ 200
Student Rate:	US\$ 150

\*The student rate applications must be accompanied by a signed letter from the student's head of department attesting to student status.

### Contact information

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For more information, please see: <http://stm.sysu.edu.cn/>; <http://ctpr.sysu.edu.cn/>

School of Tourism Management,  
Sun Yat-sen University



Attachment: Paper Submission Guidelines

## Paper Submission Guideline for ICTS

Authors are requested to submit an abstract or presentation proposal or full paper by email [icts.sysu@gmail.com](mailto:icts.sysu@gmail.com) . All submissions will be forwarded to our Paper Review Panel for double-blind review. Review result will be delivered to the authors before **August 31, 2014** by email. Once the submission is accepted, at least one of the authors must register for and present the paper at the conference.

### Submission Guidelines for Abstract

- All abstracts must be free from grammatical, spelling, and punctuation errors
- Typed, 12 pt., Times New Roman
- inch (2.54cm) for all margins and double spaced
- Page limit: **1** pages
- References in HARVARD style
- A separate cover page should include title of the paper, affiliation, author's name, contact number and email address. Please indicate the above information only on the cover page and not anywhere else
- MS Word format
- Abstract Submission Deadline: **August 15, 2014**

### Submission Guidelines for Full Paper

- All full papers must be free from grammatical, spelling, and punctuation errors.
  - Typed, 12 pt., Times New Roman
  - 1-inch (2.54cm) for all margins and double spaced
  - Please limit your paper strictly within 12000 words
  - References in HARVARD style
  - A separate cover page should include title of the paper, affiliation, author's name, contact number and email address. Please indicate the above information only on the cover page and not anywhere else
  - Table and Figures: Each table or figure should be presented within the text (not at the end of the text). Tables and figures should be numbered sequentially in Arabic numerals and they should bear a title (with appropriate upper and lower case letters) which explains their contents.
  - MS Word format
- I. Papers selected based on submission of completed full papers will be acknowledged accordingly in both conference program and conference proceedings
  - II. Full Paper Submission Deadline: **October 15, 2014**